

PRIVACY POLICY

Last updated: August 27, 2025

1. Data We Collect

We collect the following types of data:

- Information you voluntarily provide (e.g., photos, biometric data with consent)
- Payment-related data (via Apple)
- Device and usage data (IP address, device type, session duration, etc.)

2. Purpose of Data Use

We process data to:

- Provide and maintain the App
- Respond to your inquiries and offer support
- Ensure security and compliance
- Analyze and improve the service
- Fulfill legal obligations or enforce policies
- Any other use with your consent

3. Legal Basis for Processing

Depending on your location, data may be processed based on:

- Your consent
 - Contract performance
 - Legal obligations
 - Legitimate interests of the Company
- (GDPR applies to users in the EU/EEA/UK.)

4. Sharing Your Data

We may share data with third-party service providers (e.g., analytics, cloud storage) under confidentiality agreements. Data may also be disclosed during corporate restructuring or legal requirements.

5. External Links

This App may contain links to third-party websites or apps. We are not responsible for their privacy practices or content.

6. International Transfers

Your data may be processed or stored in other jurisdictions. If required, standard contractual clauses or other safeguards are applied.

7. Data Retention

We retain personal data for as long as necessary to fulfill the purposes outlined above or to comply with legal requirements, typically no longer than 12 months.

8. Security

We apply reasonable technical and organizational measures to protect your data. However, no system is fully secure. You share information at your own risk.

9. Children's Privacy

The App is not intended for users under the age of 18. If we learn that such data has been collected, it will be deleted promptly.

10. Your Rights

Depending on applicable laws (e.g., GDPR, CCPA), you may have the right to:

- Access your data
- Correct or delete it
- Restrict or object to processing
- Withdraw consent
- Request data portability

To exercise these rights, contact us at: info@katranera.ee

11. Facial Data and Media Access

The app may request access to your camera in order to capture a photo of your face. This photo is analyzed locally on your device to provide personalized appearance insights. The app does not upload, share, or disclose your face data to third parties. Face data remains only on your device and can be deleted by removing the app or clearing its data.

The app may use Apple's TrueDepth API to access facial geometry and expression data from the device's TrueDepth camera.

- The app collects **facial geometry mesh** and **facial expression coefficients (blend shapes)** from ARKit's ARFaceAnchor in real time.
- This data is used **only to render a wireframe mask and compute anonymized face metrics** (such as general proportions of facial features) to provide visual feedback to the user.
- The app does **not analyze skin or medical conditions**, and it does not use this data for identification or authentication purposes.
- **No facial data is stored, shared, uploaded, or disclosed** to third parties. All processing occurs locally on the user's device.
- Facial data is retained only temporarily in memory during the active session and is automatically discarded once processing ends.

12. Do Not Track (DNT)

We do not respond to browser-based Do Not Track signals, as there is currently no standard industry protocol.

13. Changes to This Policy

We may update this Privacy Policy from time to time. Continued use of the App indicates your acceptance of the latest version. Significant updates may be announced via in-app notice.

14. Contact

Email: info@katranera.ee